LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPANY, INC.
Ad No. 226R1—(100's—HORIZONTAL BARS)—Req. No. 72232—1 page—4/c bld.—TV Guide, 1982 (A)
Printed in U.S.A.

REVERSE TYPE

ULTRA LOW TAR
Cambridge 100's

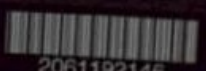
Satisfying taste at only 5 mg tar.

© Philip Morris Inc., 1982

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

5 mg "tar," 0.5 mg nicotine av. per cigarette by FTC method

AUG 31 1982



Source: https://www.industrydocuments.ucsf.edu/docs/jhn00003
2061192146